

Welcome to Our Second Impact Report!

We are excited to share the progress we have made in the community through our apprenticeship and training programmes. Our mission is to develop talent, support businesses and create lasting change in the areas we serve.

brilliant amazing the change

Our Mission: Building Success

We pride ourselves on being a cornerstone for the manufacturing, logistics, facilities and business sectors. With a 26-year track record of delivering results for both small and large businesses, we've been instrumental in helping organisations recruit, upskill and grow their workforce.

As one of the leading apprenticeship providers in Staffordshire and Stoke-on-Trent, we are very proud of our OUTSTANDING rating from Ofsted (July 2025), putting us in the top 5% of training providers.

However, even with such an achievement, we are committed to continuous improvement. We will never rest on our laurels. We are here to deliver the best for employers, learners and the wider community.



Our Key Achievements in 2025/26

98%

of our employers surveyed would recommend us to others.



of our apprentices are employed or in further training after completing their apprenticeship, surpassing the national average of 93%.



of our apprentices achieved the highest grade in their end-point assessments.



of our apprentices have progressed in their careers—whether through promotions, increased responsibilities or better job roles.

Upskilling Your Workforce

Our impact is deepening, ensuring we provide people with the skills they need to succeed and thrive. of our apprentices
previously held no qualification
higher than Level 2.

88% of our apprentices

are now enrolled in Level 3 or higher qualifications.



Did you know?

We have some of the highest achievement rates for our apprenticeships!

Spotlight on Leadership & Management apprenticeships

Our Leadership and Management programmes are tailored to help organisations grow their future leaders and managers.

Many businesses are now using our leadership programmes in their succession planning strategies.

100%
of our apprentices
gained Distinctions this year!

We are Staffordshire's leading provider of leadership and management apprenticeships, and we are in the top 6% of apprenticeship providers in England for this subject.

I've gained invaluable knowledge of managing relationships and coaching others. I'm now applying to be a Chartered Manager.

Our apprenticeships:

- Level 3 Team Leader:

 Enables emerging team
 leaders to manage with
 confidence, gaining the skills and
 practical tools to lead teams
 effectively, motivate others, and
 drive performance.
- Level 5 Leadership &
 Management:
 Enables growth and
 promotion, equipping leaders
 and managers with the skills to
 confidently build high performing
 teams, driving sustained
 improvement and productivity.
- Level 4 Business Improvement:
 A newly launched programme
 to inspire a culture of innovation
 and continuous improvement,
 empowering individuals to
 solve problems creatively, lead
 projects, and drive efficiency
 across the organisation.
- Level 7 Senior Leader:
 Supports progression to senior and board roles, equipping leaders with the strategic insight and leadership skills to inspire others, shape direction and deliver longterm growth and transformation.



Our apprentice was able to build wider business knowledge and relationships, resulting in a promotion to a senior management role.



Spotlight on Manufacturing & Logistics apprenticeships

We're committed to supporting young talent entering the manufacturing and logistics sectors with apprenticeships that are hands-on and high-impact.

We continue to play a key role in ensuring that our manufacturing businesses are equipped with a skilled and motivated workforce.

85% of apprentices achieve on this programme.

Compared to the national average of 67%.

Apprentices gain skills in areas such as problem-solving, health and safety, teamwork and waste reduction.



Spotlight on Facilities Management apprenticeships

These apprenticeships open up career progression opportunities, starting from a site operator role all the way to managerial positions.

Our facilities apprenticeships are not just about learning—they're about real-world impact.

100%
achievement rate

in our Facilities programmes, making us **one of the top providers nationally.**

The project undertaken by our apprentice had a real impact on our business, even contractors noticed their professional development.

Spotlight on Business apprenticeships

Our Business Administration and Customer Service apprenticeships are designed to support businesses in developing their administrative and customer-facing teams.

These apprenticeships give learners the foundation to excel in administrative roles, while employers benefit from a more organised, efficient, and motivated workforce.



Our apprentice is a breath of fresh air. They have helped with new ideas and ways of working, very much trusted and helps coach others in our department.

Did you know?

We have a **100% achievement** rate this year, which makes us Staffordshire's top provider for Business apprenticeships.

be the change

Encouraging Apprentices to be Outstanding

At the heart of our mission is the belief that we all have a responsibility to contribute positively—whether in the workplace or the wider community.

- Excel
- Fake News & Online Safety
- Artificial Intelligence (AI)
- HR & Employment Law
- Managing Worry & Money
- Careers
- Healthy Relationships

Our "Be the Change" initiative encourages learners to engage in topics that broaden their perspectives and foster personal growth.

This year, we hosted be the change weeks, offering workshops and sessions on:

Building Tomorrow's Workforce Today

We are incredibly proud of our achievements this year and we are excited about what's to come.

Together with our partners and local businesses, we are making a tangible difference in the lives of our apprentices and the wider community.



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